

# Because we respect your time, we are entirely transparent.

The features you need to run your business. It's what every owner wants to know and we're glad to lay them out for you.

infoTouch is more than a common point of sale system:

- A Profit Operating System, giving owner/operators what they need to save time, increase profits and grow
- Tablet and countertop flexibility to enhance customer experience and increase sales
- Inventory management for greenhouse production inventory as well as purchased inventory
  - Feature for feature comparable to those used in the largest retail chains - far beyond basic web-based terminals and light years
- past electronic cash registers
- Deep experience in specialized retail POS bringing software, hardware and payment processing into a single, efficient solution

	NurseryOS Standard	NurseryOS Pro	NurseryOS Enterprise
	A standalone solution for stores seeking growth through enhanced visibility and efficiencies with a full-featured POS and Operating System.	A standalone or cloud-enhanced solution for stores wanting integrated accounting and enhanced reporting in a POS and Operating System to help save time, increase sales and drive profits higher, faster.	A multi-store, cloud-based network for operations desiring global control systems and administration from a centralized location along with reporting to mobile or desktop.

## Save your Time

<b>Quickly Balance and Reconcile Accounts</b>	<ul style="list-style-type: none"> <li>◦ fast, accurate close-outs</li> <li>◦ bank statement reconciliation</li> <li>◦ credit card statement reconciliation</li> <li>◦ GL reconciliation (Pro and Enterprise)</li> <li>◦ discount reports</li> </ul>	✓	✓	✓
<b>Reduce Inventory Management Time</b>	<ul style="list-style-type: none"> <li>◦ use standard reports to track and monitor inventory</li> <li>◦ automated ordering for inventory replenishment (Pro and Enterprise)</li> <li>◦ tracks grown/produced as well as purchased inventory</li> <li>◦ simplify and reduce manual cycle counting</li> <li>◦ stored vendor profiles and ordering protocols</li> <li>◦ vendor reporting</li> </ul>	✓	✓	✓
<b>Automatically monitor sales progress</b>	<ul style="list-style-type: none"> <li>◦ daily/weekly/monthly sales reporting</li> <li>◦ real-time decision support information</li> <li>◦ automatic reports to meet regulatory/tax requirements</li> <li>◦ gain insight into over who is selling with standard employee reporting</li> </ul>	✓	✓	✓
<b>View Reports Wherever You Are</b>	<ul style="list-style-type: none"> <li>◦ all standard reports available on demand online</li> <li>◦ fixed mobile and tablet device reports deliver information where and when it's needed</li> </ul>		✓	✓
<b>Dynamic Report Generation</b>	<ul style="list-style-type: none"> <li>◦ ideal for multi-unit operations</li> <li>◦ rolls up area, region, global or subsets across most metrics</li> <li>◦ all reports available via cloud to any user with credentialed login</li> </ul>			✓

## Increase your Sales and Profits

<b>Grow Sales</b>	<ul style="list-style-type: none"> <li>◦ get out from behind the counter with tablet inventory checks and checkout</li> <li>◦ suggested sale items</li> <li>◦ substitute items</li> <li>◦ dynamically create or break down bundles and baskets</li> </ul>	✓	✓	✓
<b>Outstanding Customer Experience</b>	<ul style="list-style-type: none"> <li>◦ tablet mobility gets staff out in the store with customers</li> <li>◦ building tickets in the yard speeds checkout</li> <li>◦ line busting potential</li> <li>◦ item status lookup</li> <li>◦ item finder</li> <li>◦ item photo</li> <li>◦ promotional video ads on customer display</li> <li>◦ customer photo (Pro and Enterprise)</li> </ul>	✓	✓	✓
<b>Loyalty/CRM Marketing Communications</b>	<ul style="list-style-type: none"> <li>◦ hierarchy identities</li> <li>◦ special pricing/contracts</li> <li>◦ categorical filters (multi-level)</li> <li>◦ wholesale customer-enabled</li> <li>◦ birthdate/key date tracking</li> <li>◦ photo (recognition, verification)</li> <li>◦ customized function definition</li> <li>◦ mailing/email list generation</li> <li>◦ layaway support</li> </ul>	✓	✓	✓
<b>Inventory &amp; Supply Chain Management</b>	<ul style="list-style-type: none"> <li>◦ increase inventory turns</li> <li>◦ automated movement reports; avoids overstock or out of stock (Pro and Enterprise)</li> <li>◦ automated replenishment &amp; PO preparation (Pro and Enterprise)</li> <li>◦ track died or reduced price merchandise and include in reporting</li> <li>◦ automated margins by product/vendor</li> <li>◦ tablet with exclusive eClip module speeds physical inventory (Pro and Enterprise)</li> <li>◦ identifies profitability by department, row, shelf</li> <li>◦ multiple unit (example: case/set/single)</li> <li>◦ conceal/do not sell status</li> <li>◦ dynamic pricing (adjustments, transform, matrix modify)</li> <li>◦ vendor management</li> </ul>	✓	✓	✓
<b>Ordering Simplified</b>	<ul style="list-style-type: none"> <li>◦ automated ordering for inventory replenishment (Pro and Enterprise)</li> <li>◦ stored vendor profiles and ordering protocols</li> </ul>	✓	✓	✓
<b>Dual invoice printing</b>	<ul style="list-style-type: none"> <li>◦ set up system to allow invoices to be printed on standard receipts or full page invoice</li> <li>◦ may choose between formats on any transaction</li> </ul>	✓	✓	✓
<b>EMV Compliant CC Chip Reading</b>	<ul style="list-style-type: none"> <li>◦ yes, since 2015</li> <li>◦ securely and seamlessly receives payments through EMV-enabled cards</li> </ul>	✓	✓	✓
<b>Preferred Payment Processing with Added Safeguards</b>	<ul style="list-style-type: none"> <li>◦ infoTouch certified preferred payment partners</li> <li>◦ creates enhanced reporting and accountability from sale through reconciliation</li> <li>◦ offers enhanced security and theft abatement</li> <li>◦ one call to us to get any issue into resolution</li> </ul>	✓	✓	✓
<b>Non-Preferred Payment Processing</b>	<ul style="list-style-type: none"> <li>◦ through non-infoTouch certified Merchant Services providers</li> <li>◦ allows continuity with existing provider, integrated with RetailIOS Pro</li> </ul>		✓	✓
<b>Employee Management</b>	<ul style="list-style-type: none"> <li>◦ time clock (Pro and Enterprise)</li> <li>◦ commission calculations</li> <li>◦ multiple rate categories (per employee)</li> <li>◦ contest, bonuses supported</li> </ul>	✓	✓	✓
<b>System always on and available</b>	<ul style="list-style-type: none"> <li>◦ operates faster and more reliably than web-based systems</li> <li>◦ internet independent: system retains full function whether or not internet is available</li> <li>◦ local operating system and database</li> </ul>	✓	✓	✓
<b>Support Whenever, However you Need it</b>	<ul style="list-style-type: none"> <li>◦ flexible support matched to your needs</li> <li>◦ business hours, nights/weekends, 24x7x365 plans available</li> <li>◦ affordable, stable monthly fees or hourly as needed</li> </ul>	✓	✓	✓

## Grow your Business with Easy System Expansions

<b>Software</b>	<ul style="list-style-type: none"> <li>◦ each standalone system is identical, allowing familiarity between all locations</li> <li>◦ new departments, products and stores simply and quickly added</li> <li>◦ NurseryOS Enterprise weaves all locations together from the Cloud, providing reporting, visibility into and control of all, some or any single location</li> </ul>	✓	✓	✓
<b>Hardware</b>	<ul style="list-style-type: none"> <li>◦ infoTouch hardware optimized to software or other commonly available Windows hardware meeting system requirements</li> <li>◦ tablets are durable with onboard scanners, wi-fi connected and perfectly aligned with software</li> <li>◦ scales, scanners, printers and cash drawers all run within the system software</li> </ul>	✓	✓	✓
<b>Integrations &amp; APIs for Primary Systems</b>	<ul style="list-style-type: none"> <li>◦ accounting systems tie in directly to NurseryOS Pro</li> <li>◦ most other ancillary software may also be integrated for full vision of entire operation</li> </ul>		✓	✓
<b>eCommerce enabled</b>	<ul style="list-style-type: none"> <li>◦ omnichannel web interface (scheduled 2Q 2020)</li> </ul>		✓	✓
<b>Remote System Management</b>	<ul style="list-style-type: none"> <li>◦ local or remote management controls of the stores through register, button, sales</li> <li>◦ material controls as defined by management for each user in the network.</li> <li>◦ able to push changes remotely to any or all nodes</li> </ul>			✓